



hkdc Hong Kong Design Centre
香港設計中心

BUSINESS OF
DESIGN WEEK
2005

DESIGN EDUCATION DAY
設計教育日

培育亞洲新一代設計人才

NURTURING FUTURE DESIGN

19 NOVEMBER 2005

TALENTS FOR ASIA

Co-organizers



Major Sponsor



Date: 19 November 2005 (Saturday)
Venue: Chiang Chen Studio Theatre, The Hong Kong Polytechnic University
(Address: Core A, The Hong Kong Polytechnic University, Hungghom, Kowloon, Hong Kong)
Medium: English
Target Audience: Design Educators in the Asian Pacific Region

Morning Session

Time	Event
0845-0915	Registration
0915-0920	Welcome Remarks by Prof. T P LEUNG, Vice President The Hong Kong Polytechnic University
0920-0930	Introduction of Speakers by Prof. Lorraine Justice Presentation of souvenirs to Speakers and Major Sponsor by Prof. T P Leung (to be received by Speakers and Mr David F L Wong, Assistant Commissioner, Innovation and Technology Commission) Group photo: Prof. T P Leung, Mr David F L Wong (Major Sponsor), Mr Freeman Lau (Co-organiser) Prof. Lorraine Justice (Co-organizer) and all Speakers.
0930-1000	Prof. LU Xiaobo, Vice Dean, Academy of Art and Design Tsinghua University, PRC (presentation in Putonghua with written English translation)
1000-1030	Prof. KUAN Cheng-neng, Director for the Graduate Institute of Industrial Design Shih Chien University, Taiwan
1030-1045	Networking Coffee Break
1045-1115	Prof. Kyung-won CHUNG, Dean, Office of Public and International Relations Korea Advanced Institute of Science and Technology, Korea
1115-1145	Prof. Fumikazu MASUDA, Professor, Toyko Zokei University/ President, Open House Inc., Japan
1145-1215	Dr. Darlie O KOSHY, Executive Director The National Institute of Design, Ahmedabad, India
1215-1230	Q & A
1230-1400	Networking lunch (Provided to speakers and audience) Concurrent Presentation: Video talk by Prof. LI Leshan, Professor of Xian Jiaotong University, PRC

Afternoon Session

1400-1430	Prof. Vesna POPOVIC, Professor of Industrial Design, School of Design Queensland University of Technology, Australia
1430-1500	Prof. Michael ERLHOFF, Professor for Design Theory and Design History Founding Dean, Department of Design, University of Applied Science, Köln, (Köln International School of Design), Germany
1500-1530	Prof. Ron KEMNITZER, Professor of Industrial Design, Virginia Technology University/ President of The Industrial Designers Society of America (IDSA), USA
1530-1545	Networking Coffee Break
1545-1615	Ms. RitaSue SIEGEL, President RitaSue Siegel Resources, USA
1615-1645	Dr. John LAW, Head of Department of Design Hong Kong Institute of Vocational Education (Shatin), Hong Kong
1645-1715	Prof. Lorraine JUSTICE, Swire Chair Professor and Head School of Design, PolyU, Hong Kong
1715-1800	Discussion
1800-1830	Closing Reception at School of Design Concurrent Presentation: Exhibition of International Design Workshop